

2014 -
2015

DAYTONA COLLEGE
STUDENT DISCLOSURES

Updated October 22, 2014



STUDENT DISCLOSURES

Daytona College publishes Gainful Employment data that includes: the median loan debt, program cost, financial options, normal time for completion, placement rates and types of employment by program on our web site (www.daytonacollege.edu). This information is located by program under student consumer information on each program page.

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On-Time Graduation Rates

Graduates during the period 7/1/2013 – 6/30/2014.

Program	Total Graduates	On-Time Graduates	Rate
Aesthetics Skincare *	9	9	100%
Barber Styling*	0	No enrollments during this time period.	
Barber Styling/Cosmetology Combination*	0	No enrollments during this time period.	
Business Administration *	3	1	33%
Cosmetology *	15	11	73%
Full Specialist with Spa Services *	0	No enrollments during this time period.	
Home Health Aide	7	7	100%
Medical Assisting, AS Degree *	21	12	57%
Medical Assisting & X-Ray, Diploma *	70	59	84%
Medical Billing and Coding, Diploma *	73	66	90%
Medical Billing and Coding, AS Degree *	23	20	87%
Natural Health *	1	1	100%
Skincare and Electrolysis *	0	No enrollments during this time period.	
Therapeutic Massage *	21	21	100%
Therapeutic Massage and Skincare, AS *	1	1	100%

On Time Graduation Rate Calculation

The rates are calculated based on students who graduated within 100% of the length of their program as defined by Daytona College. The calculation is as follows: number of students that completed the program in normal time, divided by the total number of students that graduated, then multiplied by 100%. * Indicates Gainful Employment programs as defined by the Department of Education.

Graduation and Employment Rates

The graduation and job placement rates are calculated using the Accrediting Commission for Career Schools and Colleges' requirements for reporting annually via the Graduation and Employment Chart. The information in the below chart is for the 2014 Annual Report. The graduation and job placement rate information provided in this document reflects the performance for a specific segment for the time period specified in the summary of the calculation methodology. These disclosed rates reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes or employability for any student following completion of a program of study. Numerous individual and market factors contribute to the likelihood of securing a job after graduation and the college has little or no control over many of these factors and, thus, cannot and does not guarantee or estimate the likelihood of employment to any student.

Program	Credential	Length of Program in Months	Students Enrolled in Program / Graduated and Employed			2013 ACCSC Annual Report Graduation and Employment Rates ^	
			Enrolled Students	Graduated within 150%	Graduates Employed in Field	Graduation Rate ^	Employment Rate ^
Aesthetics Skincare	Diploma	7	9	7	5	78%	86%
Barber Styling	Diploma	10	***	***	***	***	***
Barber Styling / Cosmetology Combination	Diploma	12	***	***	***	***	***
Business Administration	AS Degree	17	8	4	3	50%	75%
Cosmetology	Diploma	10	27	16	12 (plus 1 continuing their education)	59%	80%
Full Specialist with Spa Services	Diploma	5	0	0	*	*	*
Home Health Aide	Certificate	1	7	7	5	100%	83%
Medical Assisting –	AS Degree	17	59	30	19 (plus 2 continuing	51%	68%

Distance Education					their education)		
Medical Assisting & X-Ray On-Campus	Diploma	10	50	28	18 (plus 2 continuing their education)	56%	69%
Medical Assisting & X-Ray Distance Education	Diploma	10	62	34	21 (plus 2 continuing their education)	59%	68%
Medical Billing and Coding – On Campus	AS Degree	17	2	1	1	50%	100%
Medical Billing and Coding – Distance Education	AS Degree	17	38	22	12 (plus 4 continuing their education and 1 unavailable for employment)	58%	71%
Medical Billing and Coding – On Campus	Diploma	10	21	15	9 (plus 2 continuing their education and 1 unavailable for employment)	71%	75%
Medical Billing and Coding – Distance Education	Diploma	10	33	19	10 (plus 5 continuing their education)	58%	71%
Natural Health	AS Degree	14	**	**	**	**	**
Nursing Assistant	Certificate	2	15	14	9 (plus 1 continuing their education)	93%	69%
Skincare and Electrolysis	Diploma	6	***	***	***	***	***
Therapeutic Massage	Diploma	10	17	17	13	100%	76%
Therapeutic Massage and Skincare	AS Degree	19	**	**	**	**	**

* This program has not been operational long enough to be reportable via the Graduation and Employment Chart formula required by ACCSC for the 2014 ACCSC Annual Report.

** This program did not have any students who started in the cohort to be reported via the Graduation and Employment Chart for the 2014 ACCSC Annual Report.

*** This is a new program. There were no starts during the cohort to be reported via the Graduation and Employment Chart for the 2014 ACCSC Annual Report.

Rate Calculation Methodology (as per ACCSC – 2014 Annual Report)

1 Month Program: The number of graduates that started their program between March 2013 and February 2014 that are/were working in an industry related position divided by the total number of graduates in this time frame.

2 Month Programs: The number of graduates that started their program between January 2013 and December 2013 that are/were working in an industry related position divided by the total number of graduates in this time frame.

5 Month Program: The number of graduates that started their program between September 2012 and August 2013 that are/were working in an industry related position divided by the total number of graduates in this time frame.

7 Month Programs: The number of graduates that started their program between June 2012 and May 2013 that are/were working in an industry related position divided by the total number of graduates in this time frame.

10 Month Programs: The number of graduates that started their program between January 2012 and December 2013 that are/were working in an industry related position divided by the total number of graduates in this time frame.

17 Month Programs: The number of graduates that started their program between March 2011 and February 2012 that are/were working in an industry related position divided by the total number of graduates in this time frame.

19 Month Program: The number of graduates that started their program between December 2010 and November 2011 that are/were working in an industry related position divided by the total number of graduates in this time frame.

DAYTONA COLLEGE 425 S. Nova Road Ormond Beach, Florida
Student Right-To-Know Graduation Rate, Retention Rate, Diversity
Published July 1, 2014

Pursuant to the federal Student Right-to-Know Act, on an annual basis Daytona College determines and makes available an overall graduation rate of certificate or degree seeking, first-time, full-time, undergraduate students. In addition, the college provides the Student-Right-to-Know graduation rate disaggregated by various sub-categories, as determined and defined by the U.S. Department of Education.

The Student Right-to-Know graduation rate is based on a “cohort study”, meaning that a group of (“cohort”) students is identified and then monitored over a period of time. The current rates set out below are based on the group of students who enrolled for the first time, as full-time students, between September 2010 and August 31, 2011. The rate represents the number of those students who earned their degree or certificate within 150% of the normal time required to complete their program. It is important to note that the Student Right-to-Know graduate rate is calculated on one rate for the entire college, not a rate for each specific program. The Student Right-to-Know graduation rate is based on data reported by the college in connection with the National Center for Educational Statistics (NCES) integrated Postsecondary Education Data System (IPEDS) 2013-2014 Graduation Rate Survey.

Graduation rates

	Revised Cohort	Total Exclusions	Total Completers within 150%	Total Transfer-out students (non-completers)	Graduation rate	Transfer-out rate
Men						
Nonresident alien	0	0	0	0		
Hispanic/Latino	0	0	0	0		
American Indian or Alaska Native	0	0	0	0		
Asian	0	0	0	0		
Black or African American	3	0	2	0	67	0
Native Hawaiian or Other Pacific Islander	0	0	0	0		
White	15	0	12	0	80	0
Two or more races	0	0	0	0		
Race and ethnicity unknown	0	0	0	0		
Total Men	18	0	14	0	78	0

Women						
<u>Nonresident alien</u>	4	0	4	0	100	0
<u>Hispanic/Latino</u>	14	0	9	0	64	0
<u>American Indian or Alaska Native</u>	3	0	1	0	33	0
<u>Asian</u>	2	0	1	0	50	0
<u>Black or African American</u>	36	0	14	0	39	0
<u>Native Hawaiian or Other Pacific Islander</u>	0	0	0	0		
<u>White</u>	83	0	44	0	53	0
<u>Two or more races</u>	1	0	1	0	100	0
<u>Race and ethnicity unknown</u>	8	0	6	0	75	0
Total women	151	0	80	0	53	0
Total Men and Women						
<u>Nonresident alien</u>	4	0	4	0	100	0
<u>Hispanic/Latino</u>	14	0	9	0	64	0
<u>American Indian or Alaska Native</u>	3	0	1	0	33	0
<u>Asian</u>	2	0	1	0	50	0
<u>Black or African American</u>	39	0	16	0	41	0
<u>Native Hawaiian or Other Pacific Islander</u>	0	0	0	0		
<u>White</u>	98	0	56	0	57	0
<u>Two or more races</u>	1	0	1	0	100	0
<u>Race and ethnicity unknown</u>	8	0	6	0	75	0
Total Men and Women	169	0	94	0	56	0

Overall Graduation Rate	
Graduation Rate	56%
Total Number of students in the Adjusted Cohort	169
Total number of completers within 150% of normal time	94

Daytona College reports Graduation and Placement rates to The Accrediting Commission for Career Schools and Colleges (“ACCSC”) on an annual basis. These rates are disclosed per program.

The below retention rate is based on data reported by the college in connection with the NCES, IPEDS 2013-2014 Fall Enrollment Survey. Please note that this rate is a correction to the original data.

FULL=TIME, FIRST-TIME COHORT RETENTION	
Full=time, first=time Fall 2012 cohort	93
Exclusions from the Fall 2012 cohort	0
Adjusted Fall 2012 cohort	93
Students from Fall 2012 cohort who are still enrolled = students from Fall 2012 cohort who completed their program as of Fall 2013	70
Full=time, first-time Fall 2012 cohort retention rate	75%

Program Offering and Occupational Profiles (SOC Code)

Some programs may have multiple occupational profiles (SOC Codes). Additional information can be found on <http://www.onetonline.org> (O'Net Online).

Program	SOC Code	SOC Code Description	
Aesthetics Skincare	39-5094.00	Skincare Specialists	http://www.onetonline.org/link/summary/39-5094.00
Barber Styling	39-5011.00	Barbers	http://www.onetonline.org/link/summary/39-5011.00
Barber Styling/Cosmetology Combination	39-5011.00	Barbers	http://www.onetonline.org/link/summary/39-5011.00
	39-5012.00	Hairdressers, Hairstylists and Cosmetologists	http://www.onetonline.org/link/summary/39-5012.00
Business Administration	43.9061.00	Office Clerks, General	http://www.onetonline.org/link/summary/43-9061.00
	43-1011.00	First-Line Supervisors/Managers or Office Administration	http://www.onetonline.org/link/summary/43-1011.00
	11-3011.00	Administrative Services Manager	http://www.onetonline.org/link/summary/11-3011.00
Cosmetology	39-5012.00	Hairdressers, Hairstylists and Cosmetologists	http://www.onetonline.org/link/summary/39-5012.00
Full Specialist with Spa Services	39-5094.00	Skin Care Specialists	http://www.onetonline.org/link/summary/39-5094.00
	39-5092.00	Manicurists and Pedicurists	http://www.bls.gov/soc/2010/soc395092.htm
Home Health Aide	31-1011.00	Home Health Aide	http://www.onetonline.org/link/summary/31-1011.00
Medical Assisting	31-9092.00	Medical Assistants	http://www.onetonline.org/link/summary/31-9092.00

			1-9092.00
Medical Assisting & X-Ray	31-9092.00	Medical Assistants	http://www.onetonline.org/link/summary/31-9092.00
Medical Billing and Coding (diploma)	29-2071.00 43-6013.00	Medical Records and Health Information Technicians Medical Secretaries	http://www.onetonline.org/link/summary/29-2071.00 http://www.onetonline.org/link/summary/43-6013.00
Medical Billing and Coding (Associate of Science Degree)	29-2071.00 43-6013.00	Medical Records and Health Information Technicians Medical Secretaries	http://www.onetonline.org/link/summary/29-2071.00 http://www.onetonline.org/link/summary/43-6013.00
Natural Health	31-9011.00	Massage Therapists	http://www.onetonline.org/link/summary/31-9011.00
Nursing Assistant	31-1014.00	Nursing Assistants	http://www.onetonline.org/link/summary/31-1014.00
Skincare and Electrolysis	39-5094.00	Skincare Specialists	http://www.onetonline.org/link/summary/39-5094.00
Therapeutic Massage	31-9011.00	Massage Therapists	http://www.onetonline.org/link/summary/31-9011.00
Therapeutic Massage and Skincare	31-9011.00 39-5094.00	Massage Therapists Skin Care Specialists	http://www.onetonline.org/link/summary/31-9011.00 http://www.onetonline.org/link/summary/39-5094.00

2014 Tuition and Fees as of July 1, 2014

Program	Qtr. Credits	Application Fee	Tuition	Book/Supply/ LMS Usage Fees	Total Program Cost
Aesthetics Skincare (Diploma)	51	50.00	9,995.00	2000.00	12,045.00
Barber Styling (Diploma)	1200 Clock Hours	50.00	10,800.00	1,339.00	12,189.00
Barber / Cosmetology Completion	1500 Clock Hours	50.00	11,870.00	3,679.00	15,599.00
Business Administration (AS)	95	100.00	27,000.00	2895.00	29,995.00
Cosmetology (Diploma)	1200 Hours	50.00	13,950.00	3200.00	17,200.00
Full Specialist w/ Spa Services (Diploma)	600 Hours	50.00	6,975.00	900.00	7,925.00
Home Health Aide (Certificate)	75 Hours	25.00	475.00	Included	500.00
Medical Billing and Coding (AS)	100	100.00	27,600.00	2295.00	29,995.00
Medical Billing and Coding (Diploma)	54.5	50.00	13,437.00	1258.00	14,745.00
Medical Assisting (AS)	90.5	100.00	27,000.00	1775.00	28,875.00
Medical Assisting & X-Ray (Diploma)	48	50.00	13,331.00	1024.00	14,405.00
Natural Health (AS)	94.5	50.00	17,220.00	2500.00	19,770.00
Nursing Assistant (Certificate)	120 Hours	140.00 Non-refundable background check Fee	610.00	Included	750.00
Skin Care and Electrolysis	600 Hours	50.00	8,000.00	500.00	8,550.00
Therapeutic Massage & Skin Care (AS)	124.5	50.00	19,995.00	3700.00	23,745.00
Therapeutic Massage (Diploma)	51	50.00	9,800.00	1350.00	11,200.00

Please note: Revised program credit length effective February 20, 2013.

12 Month Unduplicated Count by Race/Ethnicity and Gender

July 1, 2013 – June 30, 2014

Students Enrolled for Credit	Undergraduate Students
Men	
Nonresident Alien	0
Hispanic/Latino	3
American Indian or Alaska Native	1
Asian	0
Black or African American	5
Native Hawaiian or Other Pacific Islander	0
White	9
Two or more races	3
Race and ethnicity unknown	3
	24
Women	
Nonresident Alien	0
Hispanic/Latino	30
American Indian or Alaska Native	2
Asian	4
Black or African American	152
Native Hawaiian or Other Pacific Islander	0
White	243
Two or more races	9
Race and ethnicity unknown	29
	469
Grand Total	493