2016 - 2017

DAYTONA COLLEGE DISCLOSURES

Updated July 1, 2016
Please note that not all disclosures are updated at the same time. Dates are published

STUDENT DISCLOSURES

In accordance with Federal regulations, Daytona College publishes Gainful Employment information for each program. The Gainful Employment disclosures are posted on the Daytona College Web Site (www.daytonacollege.edu) no later than January 29th of each year. Click on the Consumer Information link located at the bottom of the Daytona College web page and then the program name.

The Gainful Employment enclosures include:

- Total Tuition, Estimated Books and Supply Costs
- Median Loan Debt
- Length of Each Program
- Job Placement Rates
- Types of jobs

How This Publication is Distributed

This publication provides disclosures for on-time graduation rates by program, graduation and employment rates by program, Student Right-to-Know disclosures for graduation and retention rates, programs offering and occupational profiles, tuition and fees, and enrollment by Race /Ethnicity and Gender. Daytona College distributes this handbook to all students, staff, and faculty in one of the following ways:

1. Email
2. Electronically via the Daytona College Web Site
3. Hard Copy upon request

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On-Time Graduation Rates

Graduates during the period 7/1/2014 – 6/30/2015

Program	Total Graduates	On-Time Graduates	Rate
Aesthetics Skincare *	8	9	100%
Barber Styling*	0	No graduates during this time period.	
Barber Styling/Cosmetology Combination*	0	No graduates during this time period.	
Business Administration *	1	1	33%
Cosmetology *	11	11	73%
Full Specialist with Spa Services *	0	No graduates during this time period.	
Home Health Aide	0	No graduates during this time period.	
Medical Assisting, AS Degree *	7	5	71%
Medical Assisting, Diploma *	55	41	75%
Medical Billing and Coding, Diploma *	42	40	95%
Medical Billing and Coding, AS Degree *	13	13	100%
Natural Health *	2	2	100%
Nursing Assistant	14	14	100%
Skincare and Electrolysis *	5	4	80%
Therapeutic Massage *	15	15	100%
Therapeutic Massage and Skincare, AS *	1	1	100%

On Time Graduation Rate Calculation

The rates are calculated based on students who graduated within 100% of the length of their program as defined by Daytona College. The calculation is as follows: number of students that completed the program in normal time, divided by the total number of students that graduated, then multiplied by 100%.   * Indicates Gainful Employment programs as defined by the Department of Education.

Graduation and Employment Rates

The graduation and job placement rates are calculated using the Accrediting Commission for Career Schools and Colleges' requirements for reporting annually via the Graduation and Employment Chart. The information in the below chart is for the 2015 Annual Report submitted in October 2015. The graduation and job placement rate information provided in this document reflects the performance for a specific segment for the time period specified in the summary of the calculation methodology. These disclosed rates reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes or employability for any student following completion of a program of study. Numerous individual and market factors contribute to the likelihood of securing a job after graduation and the college has little or no control over many of these factors and, thus, cannot and does not guarantee or estimate the likelihood of employment to any student.

Program	Credential	Length of Program in Months	The Time Frame the students started the program. Please see the Rate Calculation Methodology for further explanation.	Students Enrolled in Program / Graduated and Employed			2015 ACCSC Annual Report Graduation and Employment Rates ^	
				Enrolled Students	Graduated within *50%	Graduates Employed in Field	Graduation Rate ^	Employment Rate ^
Aesthetics Skincare	Diploma	7	6/1/2013 to 5/30/2014	10	10	8	100%	80%
Barber Styling	Diploma	10	1/1/2013 to 12/31/2013	*	*	*	*	*
Barber Styling / Cosmetology Combination	Diploma	13	9/1/2012 to 08/31/2013	*	*	*	*	*
Business Administration	AS Degree	17	3/1/2012 to 2/28/2013	4	2	2	50%	100%
Cosmetology	Diploma	10	1/1/2013 to 12/31/2013	16	10	7 (+ 1 continued their education)	63%	78%
Full Specialist with Spa Services	Diploma	5	9/01/13 to 8/31/14	*	*	*	*	*
Home Health Aide	Certificate	1	3/1/2014 to 2/1/2015	2	2	2	100%	100%
Medical Assisting – Distance Education	AS Degree	17	3/1/2012 to 2/28/2013	*	*	*	*	*
Medical Assisting On-Campus	Diploma	10	1/1/2013 to 12/31/2013	50	38	22 (+ 3 continued their education and 3 are unavailable for employment)	76%	69%
Medical Assisting Distance Education	Diploma	10	1/1/2013 to 12/31/2013	48	32	17 (+ 5 continued their education and 2 are unavailable for employment)	67%	68%
Medical Billing and	AS Degree	17	3/1/2012 to 2/28/2013	2	1	(1 continued their education)	50%	N/A

Coding – On Campus								
Medical Billing and Coding – Distance Education	AS Degree	17	3/1/2012 to 2/28/2013	32	18	11 (+ 3 continued their education)	56%	73%
Medical Billing and Coding – On Campus	Diploma	10	1/1/2013 to 12/31/2013	23	20	15 (+ 1 continued their education)	87%	79%
Medical Billing and Coding – Distance Education	Diploma	10	1/1/2013 to 12/31/2013	67	43	23 (+ 6 continued their education and 3 are unavailable for employment)	64%	68%
Natural Health	AS Degree	14	7/1/2012 to 6/30/2013	2	2	2		
Nursing Assistant	Certificate	2	1/1/2014 to 12/31/2014	14	14	12	100%	86%
Skincare and Electrolysis	Diploma	6	7/01//2013 to 06/30/2014	*	*	*	*	*
Therapeutic Massage	Diploma	10	1/1/2013 to 12/31/2013	25	19	12 (+ 2 continued their education)	76%	71%
Therapeutic Massage and Skincare	AS Degree	19	12/01/2011 to 11/30/2012	*	*	*	*	*

* This program did not have any students who started in the cohort to be reported via the Graduation and Employment Chart for the 2015 ACCSC Annual Report.

Rate Calculation Methodology (as per ACCSC – 2015 Annual Report)

Graduation: The number of students that graduated within 150% of their program length, divided by the number of available graduations within the specified cohort of start dates.

Employment: The number of graduates employed in a industry related field divided by the graduates available for employment within the specified cohort of start dates.

DAYTONA COLLEGE 425 S. Nova Road Ormond Beach, Florida
Student Right-To-Know Graduation Rate, Retention Rate, Diversity
Published July 1, 2016

Pursuant to the federal Student Right-to-Know Act, on an annual basis Daytona College determines and makes available an overall graduation rate of certificate or degree seeking, first-time, full-time, undergraduate students. In addition, the college provides the Student-Right-to-Know graduation rate disaggregated by various sub-categories, as determined and defined by the U.S. Department of Education.

The Student Right-to-Know graduation rate is based on a "cohort study", meaning that a group of ("cohort") students is identified and then monitored over a period of time. The current rates set out below are based on the group of students who enrolled for the first time, as full-time students, between September 1, 2012 and August 31, 2013. The rate represents the number of those students who earned their degree or certificate within 150% of the normal time required to complete their program. It is important to note that the Student Right-to-Know graduate rate is calculated on one rate for the entire college, not a rate for each specific program. The Student Right-to-Know graduation rate is based on data reported by the college in connection with the National Center for Educational Statistics (NCES) integrated Postsecondary Education Data System (IPEDS) 2015-2016 Graduation Rate Survey.

Graduation Rates - First Time Full Time Students

	Number of Students	Completers of programs less than 2 academic years within 150%	Completers of programs of at least 2 academic years within 150%	Graduation Rate
MEN				
Nonresident alien				
Hispanic/Latino	1	1		100
American Indian or Alaska Native				
Asian				
Black or African American	1	1		100
Native Hawaiian or Other Pacific Islander				
White	1			0
Two or more races	1	1		100
Race and ethnicity unknown				
Total Men	4	3		75%
WOMEN				
Nonresident alien				
Hispanic/Latino	9	3		
American Indian or Alaska Native				
Asian	1	1		
Black or African American	11	8		
Native Hawaiian or Other Pacific Islander	1	1		
White	45	28	4	
Two or more races	1	1		
Race and ethnicity unknown	6	4	1	
Total women	74	46	5	69%
Total Men and Women	**78**	**49**	**5**	**69%**

Overall Graduation Rate	
Graduation Rate	**69%**
Total Number of students in the Adjusted Cohort	**78**
Total number of completers within 150% of normal time	**54**

Updated July 1, 2016

Daytona College reports financial aid data to IPEDS on an annual basis. The below chart is based on data reported by the college in connection with NCES, IPEDS 2015-2016 Financial Aid Survey. Cohort is based on July 1, 2014 through June 30, 2015.

	Percentage of first time, full time students receiving grant aid by type
Any student financial aid	**96%**
Grant or scholarship aid	
Pell Grants	**93%**
Other Federal Grants	**25%**
State/local government grant or scholarships	
Institutional grants or scholarships	**22%**
Student loan aid	**91%**
Federal student loans	**91%**
Other student loans	**0%**

Daytona College reports Graduation and Placement rates to The Accrediting Commission for Career Schools and Colleges ("ACCSC") on an annual basis. These rates are disclosed per program and is included within this document. The below retention rate is based on data reported by the college in connection with the NCES, IPEDS 2015-2016 Fall Enrollment Survey.

Updated July 1, 2016

Daytona College reports an annual Federal retention rate, which is the percentage of first-time, full-time students from the previous fall who are still enrolled, or successfully completed their program, the following year. This retention rate is based on a cohort study and calculated at as one rate for the entire school, not a rate for each specific program. The most recent Student-Right-To-Know retention rate for Daytona College is set out in the below chart. The below retention rate is based on data reported by the college in connection with the NCES, IPEDS 2015-2016 Fall Enrollment Survey.

FULL-TIME, FIRST-TIME COHORT RETENTION	
Full=time, first-time Fall 2014 cohort	74
Exclusions from the Fall 2014 cohort	0
Adjusted Fall 2014 cohort	74
Students from Fall 2014 cohort who are still enrolled = students from Fall 2013 cohort who completed their program as of Fall 2015	53
Full-time, first-time Fall 2013 cohort retention rate	72%

Current and prospective students may request a hard copy of the Student-Right-to-Know disclosure from the Campus Director or the Financial Aid Director. The most recent Student-Right-To-Know rates are published on www.daytonacollege.edu. This disclosure is updated by July 1st of each year.

Program Offering and Occupational Profiles (SOC Code)

Some programs may have multiple occupational profiles (SOC Codes). Additional information can be found on http://www.onetonline.org (O'Net Online).

Program	SOC Code	SOC Code Description	
Aesthetics Skincare	39-5094.00	Skincare Specialists	http://www.onetonline.org/link/summary/39-5094.00
Barber Styling	39-5011.00	Barbers	http://www.onetonline.org/link/summary/39-5011.00
Barber Styling/Cosmetology Combination	39-5011.00 39-5012.00	Barbers Hairdressers, Hairstylists and Cosmetologists	http://www.onetonline.org/link/summary/39-5011.00 http://www.onetonline.org/link/summary/39-5012.00
Business Administration	43.9061.00 43-1011.00 11-3011.00	Office Clerks, General First-Line Supervisors/Managers or Office Administration Administrative Services Manager	http://www.onetonline.org/link/summary/43-9061.00 http://www.onetonline.org/link/summary/43-1011.00 http://www.onetonline.org/link/summary/11-3011.00
Cosmetology	39-5012.00	Hairdressers, Hairstylists and Cosmetologists	http://www.onetonline.org/link/summary/39-5012.00
Full Specialist with Spa Services	39-5094.00 39-5092.00	Skin Care Specialists Manicurists and Pedicurists	http://www.onetonline.org/link/summary/39-5094.00 http://www.bls.gov/soc/2010/soc395092.htm
Home Health Aide	31-1011.00	Home Health Aide	http://www.onetonline.org/link/summary/31-1011.00
Medical Assisting	31-9092.00	Medical Assistants	http://www.onetonline.org/link/summary/3

			1-9092.00
Medical Assisting & X-Ray	31-9092.00	Medical Assistants	http://www.onetonline.org/link/summary/31-9092.00
Medical Billing and Coding (diploma)	29-2071.00 43-6013.00	Medical Records and Health Information Technicians Medical Secretaries	http://www.onetonline.org/link/summary/29-2071.00 http://www.onetonline.org/link/summary/43-6013.00
Medical Billing and Coding (Associate of Science Degree)	29-2071.00 43-6013.00	Medical Records and Health Information Technicians Medical Secretaries	http://www.onetonline.org/link/summary/29-2071.00 http://www.onetonline.org/link/summary/43-6013.00
Natural Health	31-9011.00	Massage Therapists	http://www.onetonline.org/link/summary/31-9011.00
Nursing Assistant	31-1014.00	Nursing Assistants	http://www.onetonline.org/link/summary/31-1014.00
Nursing (updated 7/1/2016)	29-1141.00	Registered Nurses	http://www.onetonline.org/link/summary/29-1141.00
Practical Nursing (updated 7/1/2016)	29-2061.00	Licensed Practical and Licensed Vocational Nurses	http://www.onetonline.org/link/summary/29-2061.00
Skincare and Electrolysis	39-5094.00	Skincare Specialists	http://www.onetonline.org/link/summary/39-5094.00
Therapeutic Massage	31-9011.00	Massage Therapists	http://www.onetonline.org/link/summary/31-9011.00
Therapeutic Massage and Skincare	31-9011.00 39-5094.00	Massage Therapists Skin Care Specialists	http://www.onetonline.org/link/summary/31-9011.00 http://www.onetonline.org/link/summary/39-5094.00

2016-17 Tuition and Fees as of July 1, 2016

Program	Qtr. Credits	Application Fee	Tuition	Book/Supply/ LMS Usage Fees	Total Program Cost
Aesthetics Skincare (Diploma)	51	50.00	9,995.00	2000.00	12,045.00
Barber Styling (Diploma)	1200 Clock Hours	50.00	10,800.00	1,339.00	12,189.00
Barber / Cosmetology Completion	1500 Clock Hours	50.00	11,870.00	3,679.00	15,599.00
Business Administration (AS)	95	100.00	27,000.00	2895.00	29,995.00
Cosmetology (Diploma)	1200 Hours	50.00	13,950.00	3200.00	17,200.00
Full Specialist w/ Spa Services (Diploma)	600 Hours	50.00	6,975.00	900.00	7,925.00
Home Health Aide (Certificate)	75 Hours	25.00	475.00	Included	500.00
Medical Billing and Coding (AS)	100	100.00	27,600.00	2295.00	29,995.00
Medical Billing and Coding (Diploma)	54.5	50.00	13,437.00	1258.00	14,745.00
Medical Assisting (AS)	90.5	100.00	27,000.00	1775.00	28,875.00
Medical Assisting (Diploma)	48	50.00	13,331.00	1024.00	14,405.00
Natural Health (AS)	94.5	50.00	17,220.00	2500.00	19,770.00
Nursing	72 Semester	50.00 **	38,900.00	6,500.00	$45,450.00
Practical Nursing	To be published prior to enrollment activities in program. As of July 1, 2016, Daytona College is not enrolling in this program.				
Skin Care and Electrolysis	600 Hours	50.00	8,000.00	500.00	8,550.00
Therapeutic Massage & Skin Care (AS)	124.5	50.00	19,995.00	3700.00	23,745.00
Therapeutic Massage (Diploma)	51	50.00	9,800.00	1350.00	11,200.00

**** Prospective nursing student is required to pay out-of-pocket for entrance examinations with an approximate cost of $100 prior to enrolling in the nursing program. Other out-of-pocket costs include a background check level II FDLE live Scan (2nd background check will be required before clinical) $135.00**

12 Month Unduplicated Count by Race/Ethnicity and Gender

July 1, 2014 – June 30, 2015

Students Enrolled for Credit	Undergraduate Students	
Men		
Nonresident Alien	**0**	
Hispanic/Latino	**3**	
American Indian or Alaska Native	**1**	
Asian	**0**	
Black or African American	**5**	
Native Hawaiian or Other Pacific Islander	**0**	
White	**9**	
Two or more races	**3**	
Race and ethnicity unknown	**3**	
	24	
Women		
Nonresident Alien	**0**	
Hispanic/Latino	**30**	
American Indian or Alaska Native	**2**	
Asian	**4**	
Black or African American	**152**	
Native Hawaiian or Other Pacific Islander	**0**	
White	**243**	
Two or more races	**9**	
Race and ethnicity unknown	**29**	
	469	
Grand Total	**493**	